



LET'S GET STARTED!

Thank you for facilitating a Champions of Change teen event! Below are some guidelines and tips to help you hold a successful youth gathering.

PICK A DATE AND PLACE

Date:

Location:

Address:

WHO WILL BE THE PRIMARY CONTACT?

First/Last Name:

Phone:

Email:

WHO WILL FACILITATE?

First/Last Name:

Phone:

Email:

WHO WILL BE RESPONSIBLE FOR FOOD/DRINKS?

First/Last Name:

Phone:

Email:



PROMOTING YOUR EVENT

- Use the CoC logo
- Remember to include details about the event
- Create social media graphics
- Create a Facebook event; invite friends' and contacts' kids
- Post to social media channels 3-4 times each during the two weeks prior to the event
- Ask kids to promote through their social media channels
- Create an email campaign and registration through Mail Chimp, Constant Contact, Mad Mimi, etc.
- Create a flier – hand out to friends, family, co-workers, youth groups, church, community groups
- Word of mouth – let people know
- Write a press release and send to the media the week of the event and invite them to attend

CHAMPIONS OF CHANGE - MISSION

To empower youth to help reduce stigma surrounding teen mental health and decrease incidences of teen suicide through connection, open conversations and action.

Contact andrea@spotlightmkg.com with questions.